

**JH Solar**

# **The business case for behind-the-meter energy storage**



## Overview

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Behind-the-meter (BtM) Battery Energy Storage Systems (BESS) are pivotal in the European Union's pursuit of ambitious climate goals and renewable energy integration. Co-located with technologies like solar photovoltaics (PV), they empower consumers and contribute to peak-shaving and load.

customer values by reviewing six sources from across academia and industry. Our results illustrate that energy storage is capable of providing a suit of thirteen general services to the electricity system (see Figure ES1). These services and the value they create generally flow to one of three.

Importantly for the business case, the battery co-exists alongside the existing energy load as well as any other energy assets that might also be installed, such as rooftop solar, heat pumps or EV charging. The business is likely connected to the electricity distribution network at the low to.

business as the middle ground. All components of the electrical grid between the meter and the utility scale generation site are considered “front of the meter.” This includes but is not limited to transformers, energy storage, transmission lines, substations, grid scale solar and wind generation.

With zero upfront investment, US companies can optimize energy costs, improve uptime and access new revenue streams under the battery energy storage system-as-a-service (BESSaaS) model. From pv magazine USA Meet the BESSaaS model. Under this approach, companies can access behind-the-meter energy.

This idea is simple, and yet poses challenges to the power regulation ability, operating models, and price platform designs of companies, for amid the rapidly growing energy storage market, one who fails to catch up with market trends will be ultimately replaced. Source: sonnen The sonnenCommunity. What is behind the meter energy storage?

tomers substations, at voltages ranging from 4 to 69 kV. Behind the Meter: The furthest downstream location where energy storage can be deployed, behind-the-meter storage includes any storage on the customer side of the meter in or near residential, commercial.

What is behind-the-meter battery energy storage system (BTM)?

Behind-the-meter (BtM) Battery Energy Storage Systems (BESS) have proven a reliable technology able to provide several services while achieving savings and revenues.

Is a behind-the-meter battery investment commercially viable?

For a behind-the-meter battery investment to be commercially viable it will often require more than one value stream to be targeted - there's often just not enough value in a single element - and the projects delivering the best financial returns will be stacking market revenue in addition to reduce energy supply costs.

What are the money-making opportunities for behind-the-meter storage?

Simplistically you can group the money-making opportunities for behind-the-meter storage into four categories, which themselves can be further broken down something like this: Reducing capacity market costs where applicable such as in the Australian WEM or PJM in the US.

How does a battery work in a business case?

Importantly for the business case, the battery co-exists alongside the existing energy load as well as any other energy assets that might also be installed, such as rooftop solar, heat pumps or EV charging. The business is likely connected to the electricity distribution network at the low to medium voltage level.

Can a behind-the-meter battery make money?

In fact batteries are the veritable Swiss army knife of the energy transition

and a behind-the-meter battery can make money in a number of different ways, often stacking different pools of value together. Working out when and how to do this though is not trivial and needs careful modelling and planning.

## The business case for behind-the-meter energy storage

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### What's The Optimal Size for A Behind-The-Meter ...

In recent years, the capital cost of lithium-ion battery energy storage systems (BESS) has fallen significantly, while expected lifetime has increased. The result is that the business case for battery ...

### The Business Case For Behind-The-Meter Energy ...

The business case for behind-the-meter energy storage: Q1 performance of UQ's 1.1MW Tesla battery - Free download as PDF File (.pdf), Text File (.txt) or view presentation slides online. The document ...



### Behind the Meter vs Front of the Meter BESS: ...

In the commercial and industrial segment, BTM BESS presents a compelling business case. The key drivers include rising electricity costs, demand charges, and a corporate emphasis on



### The economics of behind-the-meter battery storage. Part 3:

...

A quick recap Behind-the-meter battery storage can create value for a C& I business in four ways.

By: Reducing energy supply costs Earning revenue from providing ...



## Can batteries replace 'cap' contracts to hedge ...

As part of the organisation's energy leadership ambitions, The University of Queensland (UQ) installed the state's largest behind-the-meter battery in late 2019. The 1.1MW / 2.15MWh Tesla Powerpack ...

## THE ECONOMICS OF BATTERY ENERGY STORAGE

Each case modeled assumes a third-party developer or the utility is operating either a single battery or an aggregated behind-the-meter fleet of energy storage devices.



## Behind-the-Meter Battery Storage for Businesses , Vester

Battery storage gives your business control, savings, and resilience. Learn why behind-the-meter systems are the smartest move in today's energy market.



## Behind the Meter (BTM) Explained: Understanding ...

In the energy sector, understanding the distinction between front-of-the-meter (FTM) and behind-the-meter (BTM) systems is fundamental. Imagine the electric meter at your home or business as a ...



 **LFP 12V 100Ah**

## THE ECONOMICS OF BATTERY ENERGY STORAGE

The prevailing behind-the-meter energy-storage business model creates value for customers and the grid, but leaves significant value on the table. Currently, most systems are deployed for one ...

## Business models for behind-the-meter markets: Community ...

The complicated and everchanging decentralized behind-the-meter energy storage markets to be the most relatable sector for end users, which involve national ...



## Behind-the-Meter vs Front-of-the-Meter Storage

Behind-the-Meter storage, on the other hand, is deployed on the consumer's side of the electricity meter. It includes energy storage systems installed in homes, commercial ...

## Behind the Meter (BTM) Explained: Understanding On-Site Energy ...

In the energy sector, understanding the distinction between front-of-the-meter (FTM) and behind-the-meter (BTM) systems is fundamental. Imagine the electric meter at your ...



## The business case for behind-the-meter energy storage

The University of Queensland recently installed a 1.1MW / 2.15MWh Tesla Powerpack system - QLD's largest behind-the-meter battery. The battery is controlled autonomously by an in-house ...

## Battery Energy Storage System (BESS) as a service in Finland: Business

Two main business model archetypes are identified through the case studies: the use of storage for 'behind the meter' technical solutions, or the use of storage to provide ...



## A review of behind-the-meter energy storage systems in smart grids

Energy storage systems (ESSs) can help make the most of the opportunities and mitigate the potential challenges. Hence, the installed capacity of ESSs is rapidly increasing, ...

## Behind-the-Meter Battery Energy Storage

The UK's behind-the-meter (BTM) battery energy storage market is experiencing unprecedented growth, driven by a mix of economic opportunities and infrastructure pressures. ...



## Battery Energy Storage Project Development , A How-To Guide

The Peak Power Battery Storage Development webinar offered valuable insights into the development process for battery energy storage systems. There is an ever-growing ...

## Behind-the-Meter Battery Storage: Frequently Asked Questions

What Is Behind-The-Meter Battery Energy Storage? Energy storage broadly refers to any technology that enables power system operators, utilities, developers, or customers to store ...



## Reports and Studies , EASE: Why Energy ...

EASE Task Force Behind-the-Meter has prepared an overview of Business Case and Taxonomy of Behind-the-Meter Battery Energy Storage Systems in Europe. [READ MORE](#)

## Energy storage behind-the-meter with renewable generators: Techno

Determining a detailed business case for an energy store connected behind-the-meter of a renewable source, considering its uncertainty and variability, based on a novel ...



## Behind the Meter: Battery Energy Storage ...

BTM BESS are connected behind the utility service meter of the commercial, industrial, or residential consumers and their primary objective is consumer energy management and electricity bill savings.

## Energy Storage: Opportunities and Challenges of ...

The rapid uptake of distributed and behind-the-meter energy storage in Australia has encouraged Australian businesses to develop systems that enable optimised management, operation, and ...

114KWh ESS



## Building the Energy Storage Business Case: The Core Toolkit

Energy Storage Grand Challenge (ESGC) Strategy Roadmap: Need more information to "effectively plan for and operate storage both within the power system alone and in conjunction ...

## The Case for BESS: Adding Energy Storage to Improve Cost, ...

Behind-the-Meter Battery Energy Storage Systems (BESS) are emerging as a pivotal tool for data center executives to navigate this changing landscape. In this executive brief, we discuss the ...



### Behind the meter is back!

The latest Future Energy Scenarios from National Grid ESO anticipates a huge expansion in wind and solar capacity, from 35GW today to between 94GW-178GW by 2035. It envisions a critical role for distributed ...

## Behind the Meter vs Front of the Meter BESS: ...

The comparative evaluation of Behind-the-Meter (BTM) and Front-of-the-Meter (FTM) Battery Energy Storage Systems in 2025 underscores distinct yet complementary technical and economic ...

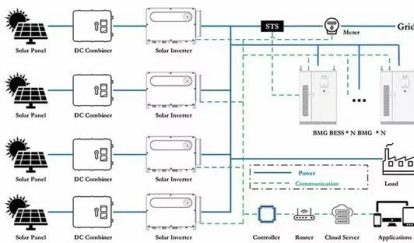


## Behind the Meter vs Front of the Meter BESS: Which Makes More Business

The comparative evaluation of Behind-the-Meter (BTM) and Front-of-the-Meter (FTM) Battery Energy Storage Systems in 2025 underscores distinct yet complementary ...

## The Business Case for Behind the Meter ...

The Business Case for Behind the Meter Distributed Energy Resources At RISE, we believe there's never been a better time to explore Behind-the-Meter Distributed Energy Resources (DER). From rooftop solar and ...



## The economics of behind-the-meter battery storage. Part 1:

...

The economics of behind-the-meter battery storage for C&I customers in the UK, and other markets around the world, are evolving rapidly. This has been driven by falling ...

## Thinking big with battery energy storage Largest behind-the ...

The solution: battery storage with Enel Already a participant in demand response programs with Enel, Imperial saw an opportunity to expand the partnership. After a competitive process, ...



## Behind the Meter Energy Storage

Battery Energy Storage Systems (BESS) in both FTM and BTM are being adopted at an accelerated rate due to a number of challenges within the electric market and the utility grid.

## Why behind-the-meter storage-as-a-service is gaining ground

With zero upfront investment, companies can optimize energy costs, improve uptime and access new revenue streams under the BESSaaS model. Meet the battery energy ...



## Behind-the-meter storage-as-a-service gaining ...

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